

# NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES

2015  
EMMY®  
AWARDS

**CALL FOR ENTRIES**

**ELIGIBILITY PERIOD**

MAY 1, 2014 - MARCH 31, 2015

**ENTRY PERIOD**

MARCH 23-APRIL 24, 2015



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# NEW THIS YEAR PLEASE READ

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**Please note new language this year about double dipping.**

The Rocky Mountain Southwest Chapter brought your concerns to the National Awards meeting in August and the National Awards Committee heard your concerns regarding programs of the same name being allowed in multiple program categories. Here is the new language:

*"A multi-part program or series on the same subject may be entered in only one programming category. If the subject matter varies, different episodes from the same overall series can be entered in other program categories as appropriate based on its content. "*

RMSW members indicated that you would prefer an entry window that does not fall during a ratings period. So this year's Call for Entries window will be a month earlier.

As a consequence, please note the shorter eligibility window this year.

## DATES:

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**ELIGIBILITY WINDOW MAY 1, 2014-MARCH 31, 2015**

**ENTRY WINDOW MARCH 23-APRIL 24, 2015 (higher entry rates apply April 20-24)**

Finally, the Awards Committee has decided to offer three new categories this year. They are: Crime, Technology and Craft Reporter/Consumer. We review the number of entries in every category every year and tailor our offerings to match the trends in our business and our markets.

Please watch for email messages about online entry help as well as in-person office hours at production companies and newsrooms around the region.

# GENERAL RULES

## PURPOSE

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To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the chapter's designated award region.

The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and online.

# ELIGIBILITY

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To be eligible, entries must have been distributed to the general public via broadcast, cablecast, or broadband by a television station, a cable company, satellite, Internet or similar distribution system.

## **ELIGIBILITY WINDOW MAY 1, 2014-MARCH 31, 2015**

**BROADCAST ENTRIES** must have been produced for the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

**BROADBAND ENTRIES** must have been intended for consumption and be "of primary interest" to a regional audience. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

**CABLECAST ENTRIES** are deemed available for an entire market if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

Entries which are broadcast only on a **SUPER STATION** and which are specifically designed exclusively for their local market may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

## ORIGINAL MATERIAL

**AT LEAST TWO-THIRDS OF A PROGRAM ENTRY** must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Pre-purposed or re-purposed material is not eligible.

Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant and not available to more than 50% of U.S. television household.

## EXCEPTIONS TO THE 50% RULE:

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1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. The treatment of a local community issue by a Super Station that is directed specifically to those living inside the station's home market maintains its eligibility in regional Emmy® Award competitions.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.
5. Broadband entries that can be seen worldwide via the Internet are eligible for regional competition if the content was primarily intended for consumption within the Rocky Mountain Southwest Chapter footprint. Broadband entries dealing with national news or entries dealing with subjects of general interest beyond the local market are not eligible for regional judging. The original air-date, or original post date online, must be within the May 1, 2014 and March 31 2015 eligibility window. The Chapter's Awards Committee may resolve questions of eligibility for such entries.

Petitions, in writing, can also be forwarded to the National Awards Committee for final review and judgment. Works accepted for regional judging under this exception may not be submitted for National consideration. Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

**No entry may be submitted to more than one Chapter's awards. Different episodes from the same series can only be entered in one Chapter's awards.**

Ineligible entries may be disqualified during any phase of the competition.

***NOTE: Up to 12 names can be listed on an entry and will be eligible for a statuette. The first six names are part of the original entry and must be paid for at the time the entry is submitted. Names 7-12 will be held in reserve, so that if the entry wins, those names will be eligible to receive an individual statuette after the show, at a cost of \$250/statuette. If you have more than six names on your entry please contact the NATAS office at (602) 345-1532 or via email at [lara.gates@rockymountainemmy.org](mailto:lara.gates@rockymountainemmy.org) to place the additional names in reserve. In order to receive a statuette, names 7-12 must be submitted by the entry deadline of April 24, 2015.***

## **STUDENT PRODUCTIONS**

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Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other “professionals,” and want to enter the Chapter’s award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters’ high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

## **COMPOSITES**

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A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual’s talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be “as aired” with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.



## **DOUBLE-DIPPING DEFINED**

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To avoid any confusion, the basic formula for “double-dipping” is the following:

***An individual entrant can only been recognized once for the same job function, utilizing the same program content.***

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

### **EXAMPLES:**

- If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.
- If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.
- If they list themselves as both writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.
- They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Overall Excellence,” category.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

### **EXAMPLE:**

- An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry.

You cannot enter the same material in both news and program categories.

A multi-part program or series on the same subject may be entered in only one programming category. If the subject matter varies, different episodes from the same overall series can be entered in other program categories as appropriate based on its content.

**EXAMPLES:**

- Your entry is a four-part series, *Saving the Bay*. Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.
- Your program is called *Community Weekly*, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

**EXAMPLE:**

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news special, the team would need to decide if they should enter the original series or the special, not both.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another category.

## **AUTHENTICATION AND VERIFICATION**

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All submitting entities and/or individuals should be advised to review submissions with respect to correct name credits and other information.

Chapters are permitted to assess reasonable re-processing fees in cases of errors or omissions made on the part of the entrant.

## **CONUS RULE**

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Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant and not available to more than 50% of U.S. television households.

## LANGUAGE OTHER THAN ENGLISH

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Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The scores produced by these two panels are not combined; instead the scores are interpreted separately for final "cut-off" evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

## MEMBERSHIP

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Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards.

## HOW TO ENTER

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- The new online system provides everything you need to enter. The entry forms, upload instructions for online judging and payment forms are all available on the site. With our new uploading of entries, you do not have to create DVDs, make copies of the entry form, or ship anything to us.
- Credit card payments are processed through the secure site Authorize.net, and a receipt is automatically sent to you.
- To enter, please go to [http://emmyexpress.com/entry\\_login.php?c=2](http://emmyexpress.com/entry_login.php?c=2)
- Then upload your entry at [http://emmyexpress.com/video\\_upload\\_step1.php](http://emmyexpress.com/video_upload_step1.php)
- Please e-mail [lara.gates@rockymountainemmy.org](mailto:lara.gates@rockymountainemmy.org) if you have any problems or questions.

## ENTRY UPLOAD FORMAT

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SUPPORTED FORMATS:

Here is a list of video formats we support:

- **WMV (WMV, WMV2, MSMPEG, VC-1)**
- **MOV (Sorenson Video 3, H263, H264, animation) (Certain MOV files have audio encoded such that they cannot be transcoded without loss of sync with the video)**
- **MPEG4 (mp4, 3ivx, DivX, Xvid, H264)**
- **FLV (VP6 and Sorenson Spark)**
- **DV and DVCPRO**
- **3GP (mobile phones)**
- **MPEG1 and MPEG2**
- **AVI (Indeo, Cinepak, Motion JPEG, MPEG)**
- **F4V (H264)**

Since we use the FFmpeg framework for transcoding videos, all other formats supported by FFmpeg can be uploaded as well.

## **JUDGING PROCEDURE**

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Entries made to the Rocky Mountain Southwest Chapter will be judged by panels assembled by other NATAS Chapters. These panels shall be comprised of no fewer than five judges who shall be certified as peers. The same station or company may employ no more than three judges on a panel. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

## **NON-COMPETITIVE JUDGING**

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Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

## **JUDGING REQUIREMENT**

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The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

## **INTENTIONAL FALSIFICATION**

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The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

## **ENTRY ERRORS AND OMISSIONS**

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The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

# COPYRIGHT

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Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

## WHO RECEIVES THE AWARD?

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Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. You cannot be added to a winning entry as an additional recipient, nor purchase a statuette past the Chapter's deadline. Others who work on a nominated or winning entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

## CRAFTS ACHIEVEMENT

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In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

## COMMEMORATIVE STATUETTES:

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Stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per winning entry). The statuette is engraved the same as the actual Emmy® Award, with the word "commemorative" added on the rear of the statuette. No additional or special wording is allowed.

## AWARD OWNERSHIP:

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Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

## **PROMOTION**

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All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word "Regional" must appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored only for one year after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice:

© NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

## ENTRIES

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Program and/or craft achievements by individuals may be entered for awards consideration by producers of programs, station representatives acting on behalf of those producers, (presumably, the General Manager, Program Director, and the News Director), or by individuals who may or may not be members of The National Academy of Television Arts & Sciences.

### SPANISH LANGUAGE ENTRIES

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By vote of the Board of Trustees (October, 2002), every Spanish-language entry that is submitted for Emmy® consideration must be judged by a qualified panel of Spanish-speaking, peer judges. It will be necessary for each Chapter to conduct two, distinct award competitions; one competition for English-language entries and another for Spanish-language entries.

English-language entries from a given area will be judged by a panel of English-speaking judges while Spanish-language entries from the same area will be judged by a panel of Spanish-speaking judges. The scores produced by these two panels must not be combined; instead the scores must be interpreted separately by your CPA firm for final "cut-off" evaluation.

Each Chapter will arrange with another Chapter separate and distinct judging. It is recommended that judging panels be assembled by those Chapters that are most able to assemble judging panels, based on the existence of Spanish-held communication companies and the identification of bi-lingual professionals who work in the general television market. Judges must be peers from the ranks of qualified television professionals, including allied fields such as production, post-production and academia.

In order for a Chapter's entries to be properly routed for separate judging, the entry form must include a method for designating the entry to be "English" or "Spanish."

At the discretion of those Chapters who mutually consent to the practice, it is permissible, wherever practical, to enlist the use of a single, all bi-lingual judging panel (per category), to negate the need of conducting separate judging. However, this practice might exclude the largest body of potential judges - television peer professionals who only speak English - from participating in the judging process. Further, it might over-utilize a considerably smaller body of potential judges - television professionals who speak both English and Spanish - rather quickly. For these reasons this practice is not preferred.

# ROCKY MOUNTAIN SOUTHWEST REGION REQUIREMENTS

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## DESIGNATED AWARDS AREA

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The Rocky Mountain Southwest Region encompasses television markets in Arizona, Utah, and New Mexico as well as, El Centro, California and Cheyenne and Casper/Riverton, Wyoming.

- **Rocky Mountain Southwest Chapter of NATAS provides members with an online entry format designed to make the submission process easier and more cost effective. NO DVDs WILL BE ACCEPTED.**
- **You will find detailed information on how to upload your entries through Emmy® Express at: [www.rockymountainemmy.org](http://www.rockymountainemmy.org)**
- **Please follow the Chapter's online rules for uploading an entry; along with detailed instructions on how to be certified to be a peer judge, and the individual requirements needed for judging assignments.**
- **Only those names listed on the official entry forms will receive awards.**

Changes or corrections to the official entry form are allowed in some circumstances. Fees will be charged for any changes made to an entry form as follows:

- Changes made prior to the Emmy® entry deadline: **\$25**
- Changes made after the Emmy® entry deadline, but prior to Nominations: **\$100**
- Changes made after Nominations are made public **WILL NOT BE ALLOWED.**

Any names added after an entry has been received require written approval from all individuals on the entry. For changes that add names to an entry, the appropriate entry fee is required in addition to the fees mentioned above.

Rocky Mountain Southwest National Academy of Television Arts & Sciences retains ownership of all entry media.



## PEER JUDGING DEFINED

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A peer judge is defined as any person with a minimum of two years of professional experience in the field of television program production, programming, or allied media who is directly engaged in or supervises the discipline they're being asked to judge. Potential judges may also include professionals in allied fields, who by the specific nature of their work are uniquely qualified to make judgmental decisions concerning particular areas of television or media production. Examples of peer judges include: television and multi-media writers, producers, directors; programming, production and news executives; craft persons; advertising agency executives and creative directors involved in programming decisions; print journalists (who have hands-on television production experience); sports professionals; college university educators who represent journalism/film/television/media; and former broadcast journalists.

To judge, teachers must either teach the specific crafts being judged, or have had professional experience performing the craft being judged.

Writing newspaper or magazine columns, blogs, and/or articles about television or media does not qualify a person as a peer in any category. Television critics are not peers.

Whenever a current job title does not obviously qualify a judge as a peer, the judge should list, on the judge's certification section of the ballot, his/her previous experience, which qualifies him/her as a peer for the programs or crafts being judged.

*(Note: The success of the Emmy® awards process depends on the willingness of qualified professionals to serve as judges. As stipulated by the "Standard Clauses," those persons entering the competition have agreed to serve as a judge, when asked).*

## ENTRY SCREENING

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- Judges are chosen by The National Academy of Television Arts & Sciences because of their standing in the industry and professional expertise. They are expected to judge with the same care and respect required from others. The success of the Awards, the integrity of the Emmy® award itself, all depends on that care and respect.
- NATAS has arrived at national standard procedures that bring uniform clarity and fairness to Emmy® judging.
- Judges are not eligible to vote for any achievement in which they may have a personal or vested interest. In such cases, they are obliged to write “conflict of interest” in the place where they would normally mark their scores. A conflict of interest is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.
- If a category has too many entries to view in a normal judging session, the panel may be split into two or more subpanels. However, an additional panel, a Blue Ribbon panel, must be assembled to screen those entries receiving the top four scores from each of the split panels. The Blue Ribbon panel must view each entry in its entirety. Members of this final panel may also have been members of the split panels.
- The National Awards Committee does permit the combining of preliminary and Blue Ribbon judging panels if the recommendations described above are followed.
- A standardized judging rating system for all Chapters has been provided by the National Awards Committee, to bring uniform clarity and fairness to Emmy® judging. Program or segment entries are judged on a scale of 1 to 10 on each of three criteria: Content, Creativity and Execution. The final total for each entry judged has a potential of 30 points. Individual crafts achievement entries are rated on a scale of 1 to 10 on two criteria: Creativity and Execution, for a total of 20 points.

## **ENTRY SCREENING**

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### **(CONTINUED)**

- Each entry must be given a score. No fractions or zeros may be used on the ballot.
- All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available should judges wish to challenge any entry.
- On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.
- Included on the on-line judging ballot is a certification section. Each panel member will verify their professional credits to be a peer judge and state they have viewed the programs and/or crafts achievements as defined by the Chapter rules.
- Votes are confidential and go directly to the Chapter's accounting firm for tabulation.
- Judges must not disclose to others or in writing how they have voted. If they ignore or abuse this privilege, their ballot may be disqualified and/or their judging status eliminated.

## **ENTRY FEES**

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In order to enter, you must use our online payment system at [www.rockymountainemmy.org](http://www.rockymountainemmy.org)  
The Rocky Mountain Southwest Region is no longer accepting checks.

**NOTE:** Up to 12 names can be listed on an entry and will be eligible for a statuette. The first six names are part of the original entry and must be paid for at the time the entry is submitted. Names 7-12 will be held in reserve, so that if the entry wins, those names will be eligible to receive an individual statuette after the show, at a cost of \$250/statuette. If you have more than six names on your entry please contact the NATAS office at (602) 345-1532 or via email at [lara.gates@rockymountainemmy.org](mailto:lara.gates@rockymountainemmy.org) to place the additional names in reserve. In order to receive a statuette, names 7-12 must be submitted by the **entry deadline of April 24, 2015.**

**News Achievement, Program Achievement, and Spot Announcement entered between Mar. 23-April 19, 2015 (Extension rates apply April 20-24)**

- \$75 per entrant - members, \$230 per entrant - non-members

**Craft Achievement, Journalistic Enterprise entered March 23-April 19, 2015**

- \$ 45 per entrant - members, \$ 200 per entrant - non-members

**Overall Excellence**

- \$ 250 per entry

## **PUBLISHED EXTENSION FEES**

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**News Achievement, Program Achievement, and Spot Announcement entered between April 20-April 24, 2015**

- \$125 per entrant - members, \$275 per entrant - non-members

**Craft Achievement, Journalistic Enterprise entered April 20-24, 2015**

- \$ 75 per entrant - members, \$250 per entrant - non-members

**NO FURTHER EXTENSION WILL BE ISSUED IN 2015.**

You may join the chapter and pay the lower entry fee at the time you submit the entry by completing a separate online credit card payment or enclosing a separate cashier's or business check marked "Membership" for membership dues.

Membership dues are \$75 annually.

**All incorrect entries will be charged a \$25 reprocessing fee.**

## **THE AWARDS**

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Emmy® statuettes are awarded in all categories except for Student Achievement which is eligible for a crystal pillar. In conjunction with the bylaws of NATAS, the person most responsible for the work is eligible to retain possession of the Emmy® statuette. An Emmy® statuette will be presented to each winning entrant. Only those names on the entry form are eligible to receive statuettes. For those not eligible for statuettes, Production Certificates and/or plaques may be purchased from the Rocky Mountain Southwest NATAS office for those who have participated in an award winning entry.

Nomination certificates will be mailed to nominees upon request for a \$25 fee for non-members and \$15 for NATAS members.

FOR MORE INFORMATION CALL:

**Lara Gates**

Executive Director

Phone: (602) 345-1532

E-mail: [lara.gates@rockymountainemmy.org](mailto:lara.gates@rockymountainemmy.org)

**Genaro Delgadillo**

Awards Chair

Phone: (602) 380-1677

E-Mail: [awards@rockymountainemmy.org](mailto:awards@rockymountainemmy.org)

# REGIONAL EMMY® AWARD CATEGORIES

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**PROGRAM ENTRIES MAY BE ENTERED IN ONLY ONE PROGRAMMING CATEGORY. IN PROGRAMMING CATEGORIES, AN ENTRY IS DEFINED AS A SINGLE PROGRAM OR SEGMENT OR, IN THE CASE OF NEWS, ONE STORY OR A SERIES OF STORIES DIRECTLY RELATED TO EACH OTHER. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.**

## NEWS PROGRAMMING

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One Award, more than one Award, or no Award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For any entry designated as a series, a minimum of two reports must be included.

### NEWSCASTS

#### **Newscast - Morning**

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

#### **1A. Larger Markets - 1 to 49**

#### **1B. Medium Markets - 50-99**

#### **1C. Smaller Markets - 100+**

#### **Newscast - Daytime or Evening**

For excellence in a regularly scheduled daytime or evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. Time limit: 60 minutes.

#### **2A/3A. Larger Markets - 1 to 40**

#### **2B/3B. Medium Markets - 41 to 80**

#### **2C/3C. Smaller Markets - 81+**

### NEWS GATHERING

#### **5AB. General Assignment Report**

For excellence in coverage of a single or multi-part news story or topic which is assigned, shot, edit and aired within a 24-hour period. Entry may include live and/or taped elements and online content. Time limit: 10 minutes

## **6. Breaking News**

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content. Time limit: 15 minutes.

**NOTE:** Regional winners in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

## **7. Spot News**

For excellence in coverage of a single unanticipated news event that is shot edited and produced within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. Time limit: 15 continuous minutes of one news story.

**NOTE:** Regional winners in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

## **8AB. Continuing Coverage**

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. Time limit: 30 minutes.

## **9. Team Coverage**

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Entry length shall not exceed 60 minutes.

## **10AB. Investigative Report**

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (100-word limit). Time limit: 30 minutes.

**NOTE:** *Regional winners in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.*

### **11AB. Feature News Report-Light Feature or Light Series**

For excellence in reporting of a light single or multi-part feature news story or topic aired within a newscast. Time limit 10 minutes. Series time limit: 15 minutes.

### **11CD. Feature News Report-Serious Feature or Serious Series**

For excellence in reporting of a serious single or multi-part feature news story or topic aired within a regularly scheduled newscast. Time limit 10 minutes. Series time limit: 15 minutes.

### **12. News Special**

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic. Time limit: 60 minutes.

## NEWS & PROGRAM SPECIALTY

One award, more than one award, or no award is given to the producer(s) directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of three segments/lifts is permitted to bring longer program entries to the required time limit. For program entries, a composite may only contain content from one episode of the series, not multiple installments.

### **13ABC. Arts/Entertainment - News Single Story/Series/Feature**

For excellence in coverage of general entertainment, variety, or visual and performing arts. Time Limit: 10 minutes. Series Time Limit: 15 minutes.

### **13D. Arts/Entertainment - Program Feature/Segment**

For excellence in a feature or segment from a program, series or special on general entertainment, variety or performing arts. Time limit: 10 minutes.

### **13E. Arts/Entertainment - Program/Special**

For excellence in a program, series or special on general entertainment, variety, or visual and performing arts. Time Limit: 30 minutes.

### **14ABC. Business/Consumer - News Single Story/Series/Feature**

For excellence in coverage of business, finance, consumer affairs or economic topics. Time Limit: 10 minutes. Series Time Limit: 15 minutes.

### **14D. Business/Consumer - Program Feature / Segment**

For excellence in a feature or segment from a program, series or special that covers business, finance, consumer affairs or economic topics. Time Limit: 10 minutes.



**15ABC. Education/Schools - News Single Story/Series/Feature**

For excellence in coverage of schools, teaching or education.

Time Limit: 10 minutes. Series Time Limit: 15 minutes.

**15DE. Education/Schools - Program Feature/ Segment / Program Special**

For excellence in a feature or segment from a program, series or special or a program that covers schools, teaching or education. Time Limit: 10 minutes. Program time limit: 30 minutes.

**16ACD. Crime - News Single Story/News Feature/Program Feature**

For excellence in coverage of crimes or other violations of the law.

Time Limit: 10 minutes. Series Time Limit: 15 minutes.

**18ABC. Environment - News Single Story/Series/Feature**

For excellence in coverage of environmental impact issues, topics or subject matter.

Time Limit: 10 minutes. Series Time Limit: 15 minutes.

**18D. Environment - Program Feature/Segment**

For excellence in a feature or segment from a program, series or special that covers environmental impact issues, topics or subject matter. Time limit: 10 minutes.

**18E. Environment - Program Special**

For excellence in a program, series or special that covers environmental impact issues, topics or subject matter. Time Limit: 30 minutes.

**20ABC. Historic/Cultural - News Single Story/Series/Feature**

For excellence in coverage of subjects that emphasize historical, cultural or ethnic issues or topics. Time limit 10 minutes. Series Time Limit: 15 minutes.

**20D. Historic/Cultural - Program Feature/Segment**

For excellence in a program, series or special that covers historical, cultural and/or ethnic issues or topics. Time limit: 10 Minutes.

**20E. Historic/Cultural - Program Special**

For excellence in a program, series or special that covers historical, cultural and/or ethnic issues or topics. Time Limit: 30 minutes.

**21ABC. Human Interest - News Single Story/Series/Feature**

For excellence in coverage of stories that appeal to the human spirit.

Time Limit: 10 minutes. Series Time Limit: 15 minutes.

**21D. Human Interest - Program Feature/Segment**

For excellence in a feature or segment from a program, series or special that covers subject matter that appeals to the human spirit. Time Limit: 10 minutes.

**21E. Human Interest Program Special**

For excellence in a program, series or special that covers subject matter that appeals to the human spirit. Time Limit: 30 minutes.

**22ABC. Military - News Single Story/Series/Feature**

For excellence in coverage of military issues at home and/or abroad.  
Time Limit: 10 minutes. Series Time Limit: 15 minutes.

**22DE. Military - Program Feature/Segment or Program/Special**

For excellence in a feature or segment from a program, series or special or an entire program that covers military issues at home and/or abroad. Time Limit: 10 minutes.  
Program time limit: 30 minutes.

**23ABC. Politics/Government - News Single Story/Feature/Series**

For excellence in coverage of political, civil, government issues or subject matter.  
Story Time limit: 10 minutes, Series Time limit 15 minutes.

**23D. Politics/Government - Program Feature/Segment or Program/Special**

For excellence in a feature or segment from a program, series or special or a whole program that covers political, civil, government issues or subject matter.  
Segment Time Limit: 10 minutes, Program Time limit: 30 minutes

**23E. Politics/Government-News Series**

For excellence in coverage of political, civil, government issues or subject matter.  
Time limit: 15 minutes.

**24ABC. Religion - News Single Story/Series/Feature**

For excellence in coverage of subject matter of a religious and/or spiritual nature.  
Time Limit: 10 minutes. Series Time Limit: 15 minutes.

**24DE. Religion - Program Feature / Segment /Program Special**

For excellence in a feature or segment from a program, series or special or a program, that covers subject matter of a religious and/or spiritual nature.  
Time Limit: 10 minutes. Program Time limit: 30 minutes

### **25ABC. Societal Concerns - News Single Story/Series/Feature**

For excellence in coverage of current issues of societal concern, social ills, community or general public interest. Time Limit: 10 minutes. Series Time Limit: 15 minutes.

### **25D. Societal Concerns - Program Feature/Segment**

For excellence in a feature or segment from a program, series or special that covers current issues of societal concern, social ills, community or general public interest.

Time Limit: 10 minutes.

### **25E. Societal Concerns - Program Special**

For excellence in a program, series or special that covers current issues of societal concern, social ills, community or general public interest. Time Limit: 30 minutes.

### **26. Specialty Assignment Report - News Single Story/Series/Feature**

For excellence in coverage of special interest information that consists of on-going segments involving specialized reporting expertise (i.e., consumerism, health, science, criticism, politics, environment, technology, commentary, etc.).

Time limit: 10 minutes. Series time limit: 15 minutes.

### **27A. Sports - News Single Story**

For excellence in coverage of sports in general, sports related topics or sports news program.

Time Limit: 10 minutes.

### **27EF. Sports - Program Feature/Segment / Daily or Weekly Program**

For excellence in a daily or weekly sports program, or sports series. Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

Time limit: 30 minutes. (A maximum of three segments/lifts is permitted to bring longer program entries to the required time limit).

### **27J. Sports - One-Time Special**

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials. Time limit: 30 minutes.

### **28. Sporting Event/Game - Live/Unedited**

For excellence in production of a single program or series, live or recorded live live-to-tape sports event or game. A composite (from one episode or game) is required and can include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion.

Time limit: 30 minutes.

### **29ACD. Technology - News Single Story/News Feature/Program Feature/Segment**

For excellence in coverage of technology industry stories and related subject matter.

Time Limit: 10 minutes. Series Time Limit: 15 minutes.

### **30ABC. Teen (13 and up) - News Single Story/Series/Feature**

For excellence in coverage of issues designed to be of specific interest and value to target audience 13 to 19 years of age. Time Limit: 10 minutes. Series Time Limit: 15 minutes.

### **30DE. Teen (13 and up) - Program Feature/Segment / Program Special**

For excellence in a feature or segment from a program, series or special or entire program that covers issues designed to be of specific interest to a target audience 13 to 19 years of age.

Time Limit: 10 minutes. Program time limit: 30 minutes

### **31AC. Weather - News Single Story or News Feature**

For excellence in coverage of weather in general, weather related topics or subject matter within a news program. Time limit: 10 minutes.

### **31D. Weather - News Weathercast**

For excellence in coverage of weather in general, weather related topics or subject matter within a news program. Time limit: 10 minutes.

### **31F. Weather - Program Special**

For excellence in a program, series or special that covers weather related topics or subject matter. Time Limit: 30 minutes.

## PROGRAMMING

One award, more than one award, or no award is given to the Producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of three segments/lifts is permitted to bring longer program entries to the required time limit. For program entries, a composite may only contain content from one episode of the series, not multiple installments.

## DOCUMENTARY

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance.

Time limit 60 minutes.

### **32A. Cultural**

### **32B. Historical**

### **32C. Topical**

### **33. Informational/Instructional**

For excellence in presentation of stories from a program, series or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects.

Time limit: 30 minutes.

### **34A. Interview/Discussion - Feature/Segment**

For excellence in a feature or segment from a program, series or special consisting of material that is at least 75% unscripted. Time limit: 10 minutes.

### **34BC. Interview/Discussion - Program/Special or Series**

For excellence in a program, series or special consisting of interview/discussion material that is at least 75% unscripted. Time limit: 30 minutes.

### **36A. Magazine Program - Feature/Segment**

For excellence in a feature or segment from a program, series or special consisting of various segments of regional interest designed to entertain and inform. Time limit: 10 minutes.

### **36BC. Magazine Program - Program/Special or Series**

For excellence in a program, series or special consisting of various segments of regional interest designed to entertain and inform. Time limit: 30 minutes.

### **38A. Public/Current/Community Affairs - Feature/Segment**

For excellence in a feature or segment from a program, series or special on current issues of societal concerns, social ills, community or general public interest. Time limit: 10 minutes.

### **38BC. Public/Current/Community Affairs Program/Special or Series**

For excellence in a program, series or special on current issues of societal concerns, social ills, community or general public interest. Time limit: 30 minutes.

### **39AB. Special Event Coverage (other than News or Sports) Live or Edited**

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 70% live material.

Time limit 30 minutes. (A maximum of three segments/lifts are permitted to bring longer program entries to the required time limit).

### **40. Interstitial**

For excellence in non-commercial “filler” programming between two programs, where commercials are not permitted; such as city, county, state and public broadcasting stations.

Time Limit: A minimum of 2 minutes up to 10 minutes.

## **SPOT ANNOUNCEMENTS**

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

### **42AB. Community/Public Service (PSAs) Single Spot or Campaign**

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

### **43AD. Promotion News Promo - Single Spot /Image**

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

### **43B. Promotion News Promo - Single Spot/Same Day**

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

### **43C. Promotion News Promo - Campaign**

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

#### **43EH. Promotion Program - Single Spot /Image**

For excellence in announcements that promote non-news station programming. This includes spots promoting a broader station image as well as regionally produced spots for network and/or syndicated programming.

#### **43F. Promotion Program - Campaign**

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

#### **43G. Promotion Program - Sports**

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

#### **44A. Commercial - Single Spot**

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market.

Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible.

#### **44B. Commercial - Campaign**

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be

5-seconds to 5 minutes in length. Program length commercials (infomercials) are not eligible.

### **SPECIAL ACHIEVEMENT**

One award, more than one award, or no award is given only to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

#### **45. Overall Excellence**

Awarded to the President/General Manager only for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence through out the eligibility year. The composite entry must be

comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements.

Entry length shall not exceed 60 minutes.

#### **48AB. Journalistic Enterprise**

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc.

Composite entry may include a maximum of 5 different stories. The title of this entry must be the entrant's name. The airdate and length of each story must be submitted with the entry.

Time limit: 30 minutes

One award, more than one award, or no award is given to those person(s) directly responsible for the content and execution of the material presented in the entry.

### CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific television discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally broadcast. Time limit: 15 minutes.

While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries.

Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons.

#### **50AB. Audio - Live or Post Production**

#### **51A. Craft Specialty - Musical Composition/Arrangement**

#### **52A. Director - Live or Recorded Live (PL Track is preferred) Time limit: 15 minutes**

#### **52D. Director - Post Production**

#### **52E. Director - Short Form (Promos, PSAs, Commercials, Opens, etc.)**

**(Time limit: 15 minutes)**

#### **53A. Editor - Program (Non-News)**

#### **53B. Editor - Short Form (Promos, PSAs, Commercials, Opens, etc.)**

#### **53C. Editor - News - Within 24 Hours**

#### **53D. Editor - News - No Time Limit**

#### **54AD. Graphic Arts - Graphics / Animation**

#### **54G. Graphic Arts - Art Direction**

#### **55AB. Lighting - Location or Studio**



### **56. News Producer**

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non- news) already entered elsewhere.

### **57A. On-Camera Talent Anchor - News**

### **57B. On-Camera Talent Anchor - Weather**

### **57C. On-Camera Talent Anchor - Sports**

### **57P. On-Camera Talent Sports - Sports Reporter**

### **57E. On-Camera Talent Performer/Narrator**

### **57F. On-Camera Talent Program Host/Moderator**

### **57G. On Camera Talent Reporter - Consumer**

### **57IK. On-Camera Talent Reporter - General Assignment or Live**

### **57J. On-Camera Talent Reporter - Investigative**

### **57R. On-Camera Talent - Traffic**

### **58A. Photographer Program (Non-News)**

### **58B. Photographer Short Form (Promos, PSAs, Commercials, Opens, etc.)**

### **58D. Photographer News - No Time Limit**

### **59. Video Journalist**

For excellence by an individual cross-discipline producer, serving also as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft or program category.

### **60A. Writer Program (Non-News)**

### **60B. Writer Short Form (Promos, PSAs, Commercials, Opens, etc.)**

### **60D. Writer News**