



ELIGIBILITY PERIOD • APRIL 1, 2017 - MARCH 31, 2018

ENTRY PERIOD • MARCH 26-APRIL 21, 2018

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GENERAL RULES

PURPOSE

TO RECOGNIZE OUTSTANDING ACHIEVEMENTS in television and allied media by conferring annual awards of merit in the Rocky Mountain Southwest Chapter's designated award region of Arizona,

New Mexico, Utah and El Centro, California. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and online.

ELIGIBILITY

TO BE ELIGIBLE, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available during the Chapter's eligibility year. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

BROADCAST ENTRIES must have been intended to be of 'primary interest' to a regional audience, within the Chapter's designated awards area, and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards.

BROADBAND ENTRIES must have been intended for consumption and be 'of primary interest' to a regional audience, within the Chapter's designated awards area. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

CABLECAST ENTRIES ARE DEEMED AVAILABLE for an entire market if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

HOWEVER, ENTRIES WHICH ARE SPECIFICALLY DESIGNED exclusively for their local market may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

FOR ENTRIES/PROGRAMS THAT HAVE BEEN SYNDICATED and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

PROGRAM LENGTH COMMERCIALS (infomercials) and closed-circuit programs are not eligible.

PORNOGRAPHIC, VIOLENT, DEFAMATORY OR OFFENSIVE MATERIAL IS NOT ACCEPTED. The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

NO ENTRY MAY BE SUBMITTED TO MORE THAN ONE CHAPTER'S AWARDS. Different episodes from the same program or series can only be entered in one Chapter's awards.

Ineligible entries may be disqualified during any phase of the competition.

EXCEPTIONS TO THE 50% RULE

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
 2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
 3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
 4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.
-

ORIGINAL MATERIAL

AT LEAST TWO-THIRDS OF AN ENTRY MUST CONSIST of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

ENTRY QUOTA

IN ORDER TO SUSTAIN A HIGH LEVEL OF AWARD EXCELLENCE, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

Program and/or craft achievements by individuals may be entered for awards consideration by producers of programs, station representatives acting on behalf of those producers, (presumably, the General Manager, Program Director, and the News Director), or by individuals who may or may not be members of The National Academy of Television Arts & Sciences.

STUDENT PRODUCTIONS

STUDENTS ARE NOT CONSIDERED PEER PROFESSIONALS and as such, their regional student productions are not eligible for Emmy® Award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

COMPOSITES

A COMPOSITE IS DEFINED AS A SAMPLING of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or postproduction work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

DOUBLE-DIPPING

TO AVOID ANY CONFUSION, THE BASIC FORMULA FOR "DOUBLE-DIPPING" IS THE FOLLOWING:

AN INDIVIDUAL ENTRANT CAN ONLY BE RECOGNIZED ONCE for the same job function, utilizing the same program content.

YOU CANNOT ENTER THE SAME MATERIAL in both news and program categories.

NO SINGLE ENTRY MAY BE SUBMITTED IN ITS ENTIRETY IN MORE THAN ONE programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the "Overall Excellence," "News Excellence," "Community Service," and "Journalistic Enterprise" categories.

TO BE ELIGIBLE FOR THIS EXCEPTION IN THE NEWSCAST CATEGORIES, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

EXAMPLE:

- An investigative reporter is listed on a newscast entry. Under this "double-dipping" rule, a portion of the newscast content could be entered in "Investigative Report," but the same reporter cannot be listed since their name already appeared on the newscast entry.
- You cannot enter the same material in both news and program categories.
- A single or multi episode full-length program all on the same subject may be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on its content. This exception rule does not apply to individual stories from news series (see below).

EXAMPLES:

- Your entry is a four-part series, *Saving the Bay*. Part one of the series is entered in the "Informational/Instructional" category. Part three cannot be entered in the "Environment" category.
- Your program is called *Community Weekly*, an on-going weekly series. Though it is basically a "Public Affairs" series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an "Entertainment" category, while episode 216 could be in "Sports." Episode 222 could stay in "Public Affairs."
- Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added.

EXAMPLE:

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.
- If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.
- Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.
- An individual can only be recognized once for the same job function, utilizing the same program content.
- Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category. Examples:
 - If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.
 - If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.
 - If they list themselves as both writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.
 - They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.
- No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Overall Excellence” and “Journalistic Enterprise” categories.
- To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

EXAMPLE:

- An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry.

LANGUAGE OTHER THAN ENGLISH

SPANISH-LANGUAGE ENTRIES MAY BE ENTERED and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The scores produced by these two panels must not be combined; instead the scores are interpreted separately by our CPA firm for final “cut-off” evaluation. We conduct two, distinct award competitions; one competition for English-language entries and another for Spanish-language entries.

Programs in languages other than English or Spanish may also be entered. However judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

During the Awards Ceremony, it is permissible for the statuettes for the English-language and the Spanish-language recipients of the same category to be presented at the same time.

MEMBERSHIP

MEMBERSHIP IN THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES is not required to enter the Emmy® Awards.

JUDGING PROCEDURE

THE CHAPTER’S AWARDS COMMITTEE WILL DETERMINE NOMINATIONS on the basis of the results of balloting conducted by panels of qualified peer judges.

Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. Whenever possible, it is preferred that the panel leader secure at least 8 individuals to serve on a judging panel. These panels should be made up of no fewer than 7 judges who shall be certified as peer judges, with no more than 3 of those judges from the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest. Chapters should allow at least one month for judging to be conducted. Judges do not have to be NATAS members but must have at least 2 years experience in the peer category being judged.

PEER JUDGING DEFINED

A PEER JUDGE IS DEFINED AS any person with a minimum of two years of professional experience in the field of television program production, programming, or allied media who is directly engaged in or supervises the discipline they're being asked to judge. Potential judges may also include professionals in allied fields, who by the specific nature of their work are uniquely qualified to make judgmental decisions concerning particular areas of television or media production. Examples of peer judges include: television and multi-media writers, producers, directors; programming, production and news executives; craft persons; advertising agency executives and creative directors involved in programming decisions; print journalists (who have hands-on television production experience); sports professionals; college university educators who represent journalism/film/television/media; former broadcast journalists, and media retirees.

TO JUDGE, TEACHERS MUST EITHER TEACH THE SPECIFIC CRAFTS being judged, or have had professional experience performing the craft being judged.

WRITING NEWSPAPER OR MAGAZINE COLUMNS, blogs, and/or articles about television or media does not qualify a person as a peer in any category. Television critics are not peers, unless they also have previous professional experience.

WHENEVER A CURRENT JOB TITLE DOES NOT OBVIOUSLY QUALIFY A JUDGE AS A PEER, the judge should list, on the judge's certification section of the ballot, his/her previous experience, which qualifies him/her as a peer for the programs or crafts being judged.

JUDGING REQUIREMENT

THE SUCCESS OF THE EMMY® AWARDS PROCESS depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

ENTRY SCREENING

JUDGES ARE CHOSEN BY THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES because of their standing in the industry and professional expertise. They are expected to judge with the same care and respect required from others. The success of the Awards, the integrity of the Emmy® award itself, all depends on that care and respect.

IF A CATEGORY HAS TOO MANY ENTRIES to view in a normal judging session, the panel may be split into two or more subpanels. However, an additional panel, a Blue Ribbon panel, must be assembled to screen those entries receiving the top four scores from each of these split panels. The Blue Ribbon panel must view each entry in its entirety. Members of this final panel may also have been members of the split panels.

THE NATIONAL AWARDS COMMITTEE DOES PERMIT THE COMBINING OF PRELIMINARY and Blue Ribbon judging panels if the recommendations described above are followed.

A STANDARDIZED JUDGING RATING SYSTEM FOR ALL CHAPTERS HAS BEEN PROVIDED by the National Awards Committee, to bring uniform clarity and fairness to Emmy® judging. Program or segment entries are judged on a scale of 1 to 10 on each of three criteria: Content, Creativity and Execution. The final total for each entry judged has a potential of 30 points. Individual crafts achievement entries are rated on a scale of 1 to 10 on two criteria: Creativity and Execution, for a total of 20 points.

EACH ENTRY MUST BE GIVEN A SCORE. No fractions or zeros may be used on the ballot.

VOTES ARE CONFIDENTIAL AND ARE VERIFIED by the Chapter's accounting firm.

JUDGES MUST NOT DISCLOSE TO OTHERS or in writing how they have voted. If they ignore or abuse this privilege, their ballot may be disqualified and/or their judging status eliminated.

NON-COMPETITIVE JUDGING

ENTRIES ARE JUDGED AGAINST A STANDARD OF EXCELLENCE and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

AREAS OF EXCELLENCE

THE CHAPTER AWARDS COMMITTEE, in consultation with its requisite awards accounting firm, shall determine the level of excellence for each of the disciplines judged. The first designation determines the score required to receive a nomination. The second designates the score required to receive an award. All entries that receive a score above the nomination level shall receive nominations. Of this group (the nominees), those that receive a score above the designated awards level, shall receive an award. It must always be emphasized that entries do not compete with each other; they compete against levels of excellence. Therefore, in each Area of Excellence, there may be one award, more than one award, or no award in a given category.

ROCKY MOUNTAIN SOUTHWEST REGION REQUIREMENTS DESIGNATED AWARDS AREA

THE ROCKY MOUNTAIN SOUTHWEST REGION ENCOMPASSES television markets in Arizona, Utah, and New Mexico as well as El Centro, California. Rocky Mountain Southwest Chapter of NATAS provides members with an online entry format designed to make the submission process easier and more cost effective. **NO DVDs WILL BE ACCEPTED.**

INTENTIONAL FALSIFICATION

THE ENTRANT WARRANTS THAT HE/SHE/THEY are the party(ies) most responsible for the award- worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

COPYRIGHT

EACH ENTRANT AGREES THAT ANY FORM of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including Internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

WHO RECEIVES THE AWARD?

PRODUCERS, CRAFT PERSONS AND OTHER ELIGIBLE ENTRANTS as listed on the entry form receive the Emmy® statuette, except where noted. You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter's deadline. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

CRAFTS ACHIEVEMENT

IN THE CRAFTS ACHIEVEMENT AWARDS, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

AWARD OWNERSHIP

EMMY® AWARDS ARE PRESENTED TO INDIVIDUALS, not to their employers. It is the individual entrant's achievement that is being judged and recognized. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

COMMEMORATIVE STATUETTES

STATIONS, STUDIOS AND PRODUCTION COMPANIES may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word "commemorative" added on the rear of the statuette. No additional or special wording is allowed.

PROMOTION

ALL PUBLICITY, ADVERTISING OR ANY WRITTEN REFERENCE undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word "Regional" must appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored only for one year after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® Award recipient. They can only state they worked on the recognized program.

The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice:

© NATAS/ Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

AUTHENTICATION AND VERIFICATION

ALL SUBMITTING ENTITIES AND/OR INDIVIDUALS SHOULD BE ADVISED to review submissions with respect to category placement, correct name credits and other information.

It is highly recommended that Chapters review and certify their award entries as thoroughly as possible to avoid potential challenges from judges and entrants that might occur past the nomination and recipient phases.

Chapters are permitted to assess reasonable re-processing fees in cases of errors or omissions made on the part of the entrant.

CONUS RULE

MATERIALS PROVIDED BY A NEWS SERVICE, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant and not available to more than 50% of U.S. television households.

DISCLOSURE OF AWARD RECIPIENTS

IT IS THE POLICY OF NATAS THAT IF AWARDS ARE PRESENTED by opening an envelope to reveal the results or some similar technique, there may be no prior disclosure of the award recipients. This includes press releases. All other Chapter and/or vendor personnel on a necessary need to know basis will be accountable to annual strict non-disclosure agreements.

- You will find detailed information on how to upload your entries through Emmy® Express at: www.rockymountainemmy.org
 - Please follow the Chapter's online rules for uploading an entry; along with detailed instructions on how to be certified to be a peer judge, and the individual requirements needed for judging assignments.
 - Only those names listed on the official entry forms will receive awards.
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NEW! :30 CLIP FOR EMMY® AWARDS SHOW

A FIELD LABELED TIME CODE IS INCLUDED ON THE ENTRY FORM. Please specify a starting time code for a 30 second excerpt of your entry to be played at the Emmy® Gala if your entry is awarded.

CHANGES OR CORRECTIONS TO THE OFFICIAL ENTRY FORM ARE ALLOWED in some circumstances. Fees will be charged for any changes made to an entry form as follows:

- **Changes made prior to the Emmy® entry deadline: \$25**
 - **Changes made after the Emmy® entry deadline, but prior to Nominations: \$100**
 - **Changes made after Nominations are made public WILL NOT BE ALLOWED.**
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Any names added after an entry has been received require written approval from all individuals on the entry. For changes that add names to an entry, the appropriate entry fee is required in addition to the fees mentioned above.

The Rocky Mountain Southwest Chapter of the National Academy of Television Arts & Sciences retains ownership of all entry media.

In order to enter, you must use our online payment system.

The Rocky Mountain Southwest Region is no longer accepting personal checks.

NOTE: Up to 12 names can be listed on an entry and will be eligible for a statuette. The first six names are part of the original entry and must be paid for at the time the entry is submitted. Names 7-12 will be held in reserve, so that if the entry is awarded, those names will be eligible to receive an individual statuette after the show, at a cost of \$250/statuette. If you have more than six names on your entry please contact the NATAS office at (602) 345-1532 or via email at lara.gates@rockymountainemmy.org to place the additional names in reserve. In order to receive a statuette, names 7-12 must be submitted by the entry deadline of April 27, 2018.

COST MARCH 26-APRIL 21, 2018

NEWS ACHIEVEMENT, PROGRAM ACHIEVEMENT, AND SPOT ANNOUNCEMENT

- \$85 PER ENTRANT - MEMBERS
- \$250 PER ENTRANT - NON-MEMBERS

CRAFT ACHIEVEMENT

- \$85 PER ENTRANT - MEMBERS
- \$250 PER ENTRANT - NON-MEMBERS

OVERALL EXCELLENCE ENTERED BETWEEN MAR. 26-APRIL 21, 2018

- \$250 PER ENTRY

JOURNALISTIC ENTERPRISE ENTERED BETWEEN MAR. 26-APRIL 21, 2018

- \$150 PER ENTRY MEMBERS
- \$300 PER ENTRY NON-MEMBERS

PUBLISHED EXTENSION FEES APRIL 22-27, 2018

NEWS ACHIEVEMENT, PROGRAM ACHIEVEMENT, AND SPOT ANNOUNCEMENT

- \$150 PER ENTRANT - MEMBERS
- \$300 PER ENTRANT - NON-MEMBERS

CRAFT ACHIEVEMENT

- \$150 PER ENTRANT - MEMBERS
- \$300 PER ENTRANT - NON-MEMBERS

OVERALL EXCELLENCE

- \$500 PER ENTRY

JOURNALISTIC ENTERPRISE ENTERED BETWEEN APRIL 22- APRIL 27, 2018

- \$250 PER ENTRY MEMBERS
- \$400 PER ENTRY NON-MEMBERS

NO FURTHER EXTENSION WILL BE ISSUED IN 2018.

- You may join the chapter and pay the lower entry fee.
- Membership dues are \$99 annually (or \$75 annually if paid by March 15) and can be paid online.

ALL INCORRECT ENTRIES WILL BE CHARGED A \$25 REPROCESSING FEE.

THE AWARDS

EMMY® STATUETTES ARE AWARDED in all categories except for Student Achievement which is eligible for a crystal pillar. In conjunction with the bylaws of NATAS, the person most responsible for the work is eligible to retain possession of the Emmy® statuette. An Emmy® statuette will be presented to each awarded entrant. Only those names on the entry form are eligible to receive statuettes. For those not eligible for statuettes, Production Certificates and/or plaques may be purchased from the Rocky Mountain Southwest NATAS office for those who have participated in an awarded entry.

NOMINATION CERTIFICATES WILL BE MAILED TO NOMINEES UPON REQUEST FOR A \$25 FEE FOR NON-MEMBERS AND \$15 FOR NATAS MEMBERS.

FOR MORE INFORMATION CONTACT:

Lara Gates

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Mark Reda

Awards Chair

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REGIONAL EMMY® AWARD CATEGORIES

PROGRAM ENTRIES MAY BE ENTERED IN ONLY ONE PROGRAMMING CATEGORY. IN PROGRAMMING CATEGORIES, AN ENTRY IS DEFINED AS A SINGLE PROGRAM OR SEGMENT OR, IN THE CASE OF NEWS, ONE STORY OR A SERIES OF STORIES DIRECTLY RELATED TO EACH OTHER. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.

NEWS PROGRAMMING

ONE AWARD, MORE THAN ONE AWARD, OR NO AWARD (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

NEWSCASTS

Newscast - Morning

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **TIME LIMIT: 60 MINUTES.**

1A. Larger Markets – 1 to 49

1B. Medium Markets – 50-99

1C. Smaller Markets – 100+

NEWSCAST - DAYTIME OR EVENING

For excellence in a regularly scheduled daytime or evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **TIME LIMIT: 60 MINUTES.**

2A/3A. Larger Markets – 1 to 49

2B/3B. Medium Markets – 50 to 99

2C/3C. Smaller Markets – 100+

NEWS GATHERING

5. General Assignment Report

For excellence in coverage of a single or multi-part news story or topic which is assigned, shot, edit and aired within a 24-hour period. Entry may include live and/or taped elements and online content.

TIME LIMIT: 10 MINUTES

6. Breaking News

For excellence in coverage of a single unanticipated news event. Entry may include multiple live or taped elements and online content. **TIME LIMIT: 15 MINUTES.**

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

7. Spot News

For excellence in coverage of a single unanticipated news event that is shot edited and produced within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. **TIME**

LIMIT: 15 CONTINUOUS MINUTES OF ONE NEWS STORY.

NOTE: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

8. Continuing Coverage

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite. **TIME LIMIT: 30 MINUTES.**

9. Team Coverage

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. **ENTRY LENGTH SHALL NOT EXCEED 60 MINUTES.**

10AB. Investigative Report Single Story/ Series

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. Written documentation is required (100-word limit).

TIME LIMIT: 30 MINUTES.

NOTE: Regional recipients in this category are eligible at their discretion to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

11AB. Feature News Report - Light Feature or Light Series

For excellence in reporting of a light single or multi-part feature news story or topic.

TIME LIMIT 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES

11CD. Feature News Report - Serious Feature or Serious Series

For excellence in reporting of a serious single or multi-part feature news story or topic.

TIME LIMIT 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES

NEWS & PROGRAM SPECIALTY

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For non-news program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

Within each category in this section, the A, B, or C subcategories are intended for specialty news stories. The D and E subcategories are for segments or episodes from a specialty program or special (non-news).

13ABC. Arts/Entertainment – News Single Story/Series/Feature

For excellence in coverage of general entertainment, variety, or visual and performing arts.

TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES

13D. Arts/Entertainment – Program Feature/Segment

For excellence in a feature or segment from a program or special of general entertainment, variety or performing arts. **TIME LIMIT: 10 MINUTES**

13E. Arts/Entertainment - Program/Special

For excellence in a program or special of general entertainment, variety, or visual and performing arts. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."

14ABCDE. Business/Consumer – News Single Story/Series/Feature/Program Feature/Segment/Program/Special

For excellence in coverage of business, finance, consumer affairs or economic topics. **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES. PROGRAM TIME LIMIT 30 MINUTES.**

16ABCDE. Crime – News Single Story/Series/Feature/Program Feature/Segment/Program/Special

For excellence in news coverage or a segment from a program or special or an entire program that covers crimes or other violations of the law. **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES. PROGRAM TIME LIMIT 30 MINUTES. FOR PROGRAMS, A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."

17ABCD. Education/Schools –

News Single Story/Series/Feature/Program Feature Segment

For excellence in coverage of schools, teaching or education. **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES.**

17E. Education/Schools – Program Special

For excellence in a program or special or an entire program that covers schools, teaching or education. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

18ABCD. Environment –

News Single Story/Series/Feature/Program Feature/Segment

For excellence in coverage of environmental impact issues, topics or subject matter.

TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES.

18E. Environment – Program Special

For excellence in a program or special or an entire program that covers environmental impact issues, topics or subject matter. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

20ABCD. Historic/Cultural –

News Single Story/Series/Feature/Program Segment

For excellence in coverage of subjects that emphasize historical, cultural or ethnic issues or topics.

TIME LIMIT 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES.

20E. Historic/Cultural – Program Special

For excellence in a feature or segment from a program or special or an entire program that covers that covers historical, cultural and/or ethnic issues or topics. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

21ABC. Human Interest – News Single Story/Series/Feature

For excellence in coverage of stories that appeal to the human spirit. **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES.**

21D. Human Interest – Program Feature/Segment

For excellence in a feature or segment from a program or special that covers subject matter that appeals to the human spirit. **TIME LIMIT: 10 MINUTES.**

21E. Human Interest Program Special

For excellence in a program, or special that covers subject matter that appeals to the human spirit. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."

22ABCD. Military – News Single Story/Series/Feature/Program Feature/Segment

For excellence in coverage of military issues at home and/or abroad. **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES.**

22DE. Military – Program/Special

For excellence in a program or special or an entire program that covers military issues at home and/or abroad. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."

23ABCD. Politics/Government – News Single Story/Feature/Series/Program Segment

For excellence in coverage of political, civil, government issues or subject matter. **STORY TIME LIMIT: 10 MINUTES, SERIES TIME LIMIT 15 MINUTES.**

23E. Politics/Government - Program Special

For excellence in a feature or segment from a program or special or an entire program that covers political, civil, government issues or subject matter. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."

24ABCD. Religion – News Single Story/Series/Feature/Program Feature/Segment

For excellence in coverage of subject matter of a religious and/or spiritual nature. **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES**

24E. Religion – Program Special

For excellence in a program or special or an entire program, that covers subject matter of a religious and/or spiritual nature. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."

25ABCD. Societal Concerns – News Single Story/Series/Feature/Program Feature/Segment

For excellence in coverage of current issues of societal concern, social ills, community or general public interest. **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES.**

25D. Societal Concerns – Program Special

For excellence in a program or special or an entire program that covers current issues of societal concern, social ills, community or general public interest. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

26. Specialty Assignment Report – News Single Story/Series/ Feature

For excellence in coverage of special interest information that consists of on-going segments involving specialized reporting expertise (i.e., consumerism, health, science, criticism, politics, environment, technology, commentary, etc.). **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES.**

27A. Sports – News Single Story

For excellence in coverage of sports in general, sports related topics or sports news program. **TIME LIMIT: 10 MINUTES.**

27E. Sports – Feature/Segment

For excellence in a feature or segment on a sports topic (non-news) or a daily/weekly sports program or sports series. **TIME LIMIT: 10 MINUTES.**

27F. Sports – Daily or Weekly Program

For excellence in a daily/weekly sports program or sports series. **TIME LIMIT: 30 MINUTES A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

27J. Sports – One-Time Special

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program, game or series. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

28. Sport Event/Game – Live/Unedited

For excellence in production of a single program or series, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and can include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage. (e.g. Routine Innings or Downs) and any additional material at entrant’s discretion. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

29ABCDE. Technology –

News Single Story/Series/Feature/Program Feature/Segment/Program/Special

For excellence in coverage of technology industry stories and related subject matter. **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES. PROGRAM TIME LIMIT 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

30ABCD. Teen (13 and up) –

News Single Story/Series/Feature/Program Feature/Segment

For excellence in coverage of issues designed to be of specific interest and value to target audience 13 to 19 years of age. **TIME LIMIT: 10 MINUTES. SERIES TIME LIMIT: 15 MINUTES.**

30E. Teen (13 and up) – Program Special

For excellence in a program or special or entire program that covers issues designed to be of specific interest to a target audience 13 to 19 years of age. **TIME LIMIT: 30 MINUTES A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

31AC. Weather – News Single Story or News Feature

For excellence in coverage of weather in general, weather related topics or subject matter within a news program. **TIME LIMIT: 10 MINUTES.**

31F. Weather – Program Special

For excellence in a program or special that covers weather related topics or subject matter. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

PROGRAMMING

ONE AWARD, MORE THAN ONE AWARD, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of three segments/lifts is permitted to bring longer programs entries to the required time limit. For program entries, the entry a composite may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

DOCUMENTARY

FOR EXCELLENCE IN THE CREATION OF A FORMAL, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance. **TIME LIMIT 60 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."

32AC. Cultural/Topical

32B. Historical

33. Informational/Instructional

For excellence in presentation of stories from a program, series or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."

34A. Interview/Discussion – Feature/Segment

For excellence in a feature or segment from a program, series or special consisting of material that is at least 75% unscripted. **TIME LIMIT: 10 MINUTES.**

34BC. Interview/Discussion – Program/Special or Series

For excellence in a program, series or special consisting of interview/ discussion material that is at least 75% unscripted. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: "Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23."

36A. Magazine Program – Feature/Segment

For excellence in a feature or segment from a program, series or special consisting of various segments of regional interest designed to entertain and inform. **TIME LIMIT: 10 MINUTES.**

36BC. Magazine Program – Program/Special or Series

For excellence in a program, series or special consisting of various segments of regional interest designed to entertain and inform. **TIME LIMIT: 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

38ABC. Public/Current/Community Affairs – Feature/Segment / Program Special/Series

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. **TIME LIMIT: 10 MINUTES.**

39AB. Special Event Coverage (other than News or Sports) Live or Edited

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. **TIME LIMIT 30 MINUTES. A MAXIMUM OF THREE SEGMENTS/LIFTS ARE PERMITTED TO BRING LONGER PROGRAM ENTRIES TO THE REQUIRED TIME LIMIT.** You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

40. Interstitial

For excellence in non-commercial “filler” programming between two programs, where commercials are not permitted; such as city, county, state and public broadcasting stations. **TIME LIMIT: A MINIMUM OF 2 MINUTES UP TO 10 MINUTES.**

42. Branded Content Program

For excellence in a complete, stand-alone, content-based program which tells a long form story and includes some visual branding. For example, a medical program produced by/for a hospital with their logo present throughout. Program may not contain a call for action. Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category. **TIME LIMIT: 30 MINUTES.**

SPOT ANNOUNCEMENTS

ONE AWARD, MORE THAN ONE AWARD, OR NO AWARD is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

43AB. Community/Public Service (PSAs) Single Spot or Campaign

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

44ABD. Promotion News Promo – Single Spot /Single Spot Same Day/Image

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

44C. Promotion News Promo – Campaign

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

44EH. Promotion Program – Single Spot /Image

For excellence in announcements that promote non-news station programming. This includes spots promoting a broader station image as well as regionally produced spots for network and/or syndicated programming.

44F. Promotion Program – Campaign

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/ company image as well as regionally produced spots for network and/or syndicated programming.

44G. Promotion Program – Sports

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/ company image as well as regionally produced spots for network and/or syndicated programming.

45A. Commercial – Single Spot

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible.

45B. Commercial – Campaign

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be 5-seconds to 5 minutes in length. Program length commercials (infomercials) are not eligible.

SPECIAL ACHIEVEMENT

One award, more than one award, or no award is given only to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

46. Overall Excellence

Awarded to the President/General Manager only for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence through out the eligibility year. The composite entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements.

Entry length shall not exceed 60 minutes. (Note: This category is exempt from "double-dipping" rules.)

49. Journalistic Enterprise

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The title of this entry must be the entrant's name. The airdate and length of each story must be submitted with the entry. Time limit: 30 minutes. (Note: This category is exempt from "double-dipping" rules.)

CRAFTS ACHIEVEMENT

ONE AWARD, MORE THAN ONE AWARD, or no award is given for excellence in a specific television discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft or a composite of material as originally broadcast. Time limit: 15 minutes.

While craft entrants may submit more than one entry per craft discipline, only one of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries.

Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons.

51AB. Audio – Live or Post Production

52A. Craft Specialty – Musical Composition/Arrangement

Entrant must state in the description whether the entry is an original composition or a new arrangement of existing material.

53A. Director – Live or Recorded Live (PL Track is preferred)

53D. Director – Non-Live (Post-Produced)

53E. Director – Short Form (Promos, PSAs, Commercials, Opens, etc.)

54A. Editor – Program (Non-News)

54B. Editor – Short Form (Promos, PSAs, Commercials, Opens, etc.)

54CD. Editor – News

54EF. Editor – Sports

55AD. Graphic Arts – Graphics / Animation

(Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.)

56AB. Lighting – Location or Studio

57. News Producer

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

58. Live Sports Producer

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

59A. Talent Anchor – News

59B. Talent Anchor – Weather

59C. Talent Anchor – Sports

59P. Talent Sports – Sports Reporter

59E. Talent Performer/Narrator

59F. Talent Program Host/Moderator

59G. Talent Reporter - Consumer

59IK. Talent Reporter – General Assignment or Live

60A. Photographer Program (Non-News)

60B. Photographer Short Form (Promos, PSAs, Commercials, Opens, etc.)

60DF. Photographer News/Sports – No Time Limit

61. Videojournalist For excellence by a cross-discipline individual serving as photojournalist, editor, talent, and writer; covering a single or multi- part story or topic. Entry may not be entered in any other craft category.

62A. Writer Program (Non-News) (Script Preferred)

62B. Writer Short Form (Promos, PSAs, Commercials, Opens, etc.) (Script Preferred)

62D. Writer News (Script Preferred)

