

2019 ROCKY MOUNTAIN SOUTHWEST CHAPTER
NATIONAL ACADEMY OF
**TELEVISION
ARTS &
SCIENCES**



**HIGH SCHOOL STUDENT AWARDS FOR EXCELLENCE
CALL FOR ENTRIES**

ELIGIBILITY PERIOD • JUNE 1, 2018 – MAY 31, 2019

ENTRY PERIOD • MAY 1-JUNE 8, 2019

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For over a decade the Regional Chapters of The National Academy of Television Arts & Sciences have hosted the Regional High School Student Awards for Excellence. The Awards are intended to recognize excellence in the academic pursuit of skills necessary to produce outstanding quality multimedia content for the television industry. A crystal pillar embossed with the entry name and school is awarded to the school for entries that are validated by a professor or teacher. Students responsible for the production, as specified in writing by the school before the deadline, may purchase a pillar after the recipients are announced at the Student Production Awards event at the Emmy® Awards in September.

Regional recipients will automatically advance to the National Student Production Awards. Recipients of these national awards will be announced at a special live event in the fall of the following year. For more information visit the website: <http://emmyonline.org/nationalstudent>

STUDENT ACHIEVEMENT AWARDS

STUDENT AWARDS

STUDENTS LISTED ON THE entry form for Student Achievement Awards must have been enrolled in an accredited high school or college within the Chapter boundaries at the time of production and completion of his/her piece within the eligibility period.

THE STUDENT PRODUCTION AWARDS

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES (NATAS) PRESENT THE NATAS STUDENT PRODUCTION AWARDS

NATAS IS A PROFESSIONAL service organization dedicated to the advancement of the arts and sciences of television and related media and the promotion of creative leadership for artistic, educational and technical achievements within the television industry, best known for the coveted Emmy® Award.



STANDARD RULES AND REGULATIONS

PURPOSE

TO RECOGNIZE OUTSTANDING student achievements in production by conferring awards of merit in the chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by undergraduate college and/or high school students.

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ELIGIBILITY

- 1.** Programs or program segments conceived, produced and executed by students at an accredited high school within the Chapter's designated award area, which encompasses television markets in Arizona, Utah, and New Mexico and El Centro, CA., are eligible for student award consideration.

- 2.** Returning students who previously worked as professionals are not eligible.

- 3.** No professional services may have been employed in the production of the entry.

- 4.** Faculty involvement can only be advisory.

- 5.** Entrants must be enrolled as a full-time student during the eligibility period.

- 6.** Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.

- 7.** Students who perform professional work may enter their work in the professional awards competition, provided they meet all eligibility requirements.

- 8.** No entry may be submitted to more than one NATAS Chapter's awards.

- 9.** The entry does not need to have been broadcast, cablecast or webcast to be eligible.

- 10.** Entries must be submitted as they were originally produced.

- 11.** There may not be any changes, except edits for time, as noted on the category descriptions that follow.

- 12.** There is no limit to the number of qualified entries a school may submit in each category.

- 13.** Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.

- 14.** Ineligible entries may be disqualified during any phase of the competition.



STUDENT PRODUCTIONS

STUDENTS ARE NOT CONSIDERED PEER PROFESSIONALS and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other “professionals,” and want to enter the Chapter’s

Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories.

STUDENT AWARD RECIPIENTS from any NATAS Chapters’ high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

INTENTIONAL FALSIFICATION

THE STUDENT ADVISOR WARRANTS that they are the party most responsible for verifying the eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES ASSUMES no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

JUDGING AND EVALUATION

PROGRAMS ARE JUDGED ON THREE CRITERIA: Content, Creativity and Execution on a 10-point scale (maximum 30 points); and craft entries are judged on two criteria: Creativity and Execution for (maximum 20 points). Judging panels are to be made up of professional peer judges. Judges have the option of including constructive comments or feedback, to be returned to the student’s faculty advisor.

FEES

THERE IS NOT AN ENTRY FEE FOR HIGH SCHOOL ENTRIES THIS YEAR. This policy will be reviewed each year.

ENTRY SUBMISSIONS

THE SCHOOL WHERE THE WORK WAS PRODUCED must submit each entry and the faculty advisor submitting the entry must sign the entry form. There is no limit to the number of qualified entries a school may submit.

LANGUAGE(S)

ENTRIES IN ENGLISH WILL BE JUDGED by English-speaking professionals. Entries in Spanish will be judged by Spanish-speaking professionals. Entries in other languages may be entered. Judging of these entries is subject to the availability of qualified judges who speak the language of the entry. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

ORIGINAL MATERIAL

AT LEAST TWO-THIRDS OF AN ENTRY MUST CONSIST of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry, this includes music use.

AWARDS

A CRYSTAL PILLAR IS AWARDED TO THE SCHOOL for entries validated by a professor or teacher. Students responsible for the production, as specified in writing by the school, may purchase a pillar after the recipients are announced.

NOTE: Regional NATAS high school recipients will automatically advance to a national competition. Those honorees will be announced at a live event to be scheduled in the fall of 2019. For more information visit our website: <http://emmyonline.org/nationalstudent>

RESTRICTION ON THE USE OF EMMY® MARK

SCHOOLS MAY REFER TO THE FACT that they are recipients of a NATAS Student Production Award but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

CHAPTER RULES AND REGULATIONS

CHAPTER BOUNDARIES (DESIGNATED AWARDS AREA)

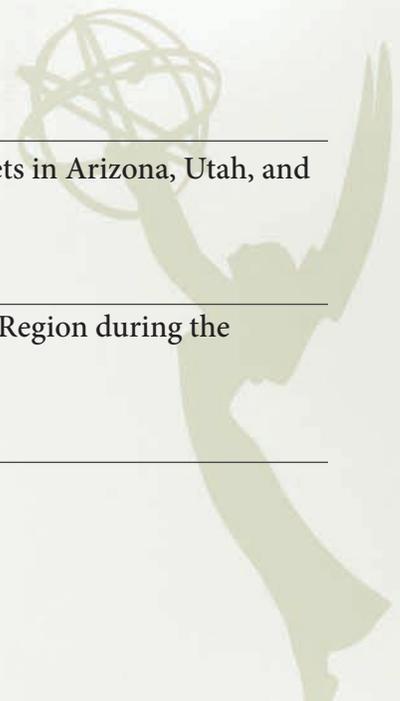
THE ROCKY MOUNTAIN SOUTHWEST REGION encompasses television markets in Arizona, Utah, and New Mexico and El Centro, CA.

ELIGIBILITY PERIOD

ENTRIES MUST HAVE BEEN PRODUCED in the Rocky Mountain Southwest Region during the eligibility period of June 1, 2018 – May 31, 2019

ENTRY DEADLINE

JUNE 8, 2019



CATEGORIES

HIGH SCHOOL STUDENT PRODUCTION PROGRAMMING CATEGORIES

NOTE: THE SAME MATERIAL MAY NOT BE ENTERED IN MORE THAN ONE PROGRAMMING CATEGORY.

H-01. NEWSCAST

For outstanding achievement in a newscast, produced “live,” daily or less than daily, but broadcast, streamed or otherwise distributed as a “live” program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **TIME LIMIT: 30 MINUTES**

H-04. ARTS AND ENTERTAINMENT/CULTURAL AFFAIRS

For outstanding reporting achievement in a presentation of content devoted to cultural or artistic significance, or a compilation of up to three unedited pieces. **TIME LIMIT: 10 MINUTES.**

H-05. MUSIC VIDEO

For outstanding achievement in replication, reinterpretation or original material in a music video. Judges will evaluate content, creativity and execution. **TIME LIMIT: 5 MINUTES**

H-06. SHORT FORM - FICTION

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **TIME LIMIT: 10 MINUTES.**

H-07. SHORT FORM - NON-FICTION

For outstanding achievement in a presentation of a short-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **TIME LIMIT: 10 MINUTES.**

H-08. LONG FORM - FICTION

For outstanding achievement in a presentation of a long-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **TIME LIMIT: MINIMUM 10 MINUTES - MAXIMUM 30 MINUTES.** If the original presentation ran more than 30 minutes, entrants are permitted to make five edits to bring the entry to time. A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

H-09. LONG FORM - NON-FICTION

For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **TIME LIMIT: MINIMUM 10 MINUTES - MAXIMUM 30 MINUTES.** If the original presentation ran more than 30 minutes, entrants are permitted to make five edits to bring the entry to time. A maximum of five segments/lifts are permitted to bring longer program entries to the required time limit. You must denote where the edit points are in your entry description. For example: “Segment 1 0:00 to 2:30; Seg 2 2:31 to 4:14; Seg 3 4:15 to 8:23.”

H-10. SPORTS

For outstanding achievement in a presentation or compilation of up to three unedited pieces of sports news and information. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **TIME LIMIT: 10 MINUTES**

H-13. PUBLIC SERVICE (PSAs)

For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes. Spots may be 5-seconds to 2 minutes in length.

H-15. MAGAZINE PROGRAM

For outstanding achievement in a program consisting of various stories of regional interest, usually on current events or entertainment in a format that often includes interviews and interspersed with links by presenters who appear in the reports. Could cover “pre-produced” or “recorded and edited” morning announcements. Designed to entertain and inform. Judges will look at the overall content, creativity and execution of the entire program as a complete product. **TIME LIMIT: 30 MINUTES.**

H-16. COMMERCIAL

For outstanding achievement in commercial production advertising a product, business or service that is conceived, written, created and produced for a class/school project.

SPOTS MAY BE 5-SECONDS TO 5-MINUTES IN LENGTH.

HIGH SCHOOL STUDENT PRODUCTION

CRAFTS CATEGORIES

H-17. ANIMATION/GRAPHICS/SPECIAL EFFECTS

For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **TIME LIMIT: 15 MINUTES.**

H-19. DIRECTOR

For outstanding achievement in directing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **TIME LIMIT: 15 MINUTES.**

H-20. EDITOR

For outstanding achievement in editing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **TIME LIMIT: 15 MINUTES.**

H-21. PHOTOGRAPHER

For outstanding achievement in photography demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **TIME LIMIT: 15 MINUTES.**

H-22. TALENT

For outstanding achievement in on-camera talent demonstrating the skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. Entries may contain a single example of the craft, or a composite of material as originally transmitted. **TIME LIMIT: 15 MINUTES.**

H-23. VIDEO ESSAY (SINGLE CAMERA ONLY)

For outstanding achievement by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category. **TIME LIMIT: 15 MINUTES.**

H-24. WRITING

For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Style and substance both count heavily in determining the winner. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told. **TIME LIMIT: 15 MINUTES.**