
NEWS

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The National Academy Of Television Arts And Sciences Announces 2017 Governors' Award

Organization Recognized for Making Impact on Broadcasting Industry

(PHOENIX – July 20, 2017) – The Rocky Mountain Southwest Chapter of the National Academy of Television and Sciences (NATAS) is pleased to announce the recipient of the 2017 Governors' Award.

The Governors' Award recognizes unique achievements by an individual or organization that have made a significant impact on the television industry and the community.

The 2017 Governors' Award recipient is Arizona PBS Educational Outreach, an organization dedicated to providing the most innovative educational content and technologies to enrich the lives of children, students, educators, caregivers and parents through quality outreach programs and services that educate, inform and inspire. The award will be presented during this year's Rocky Mountain Emmy Awards, scheduled for October 14 at Chateau Luxe in Phoenix.

“We are honored to present Arizona PBS Educational Outreach with the Governors' Award this year,” said Theresa Maher, president of the Rocky Mountain Southwest Chapter of NATAS. “This organization has reached more than 747,000 families and children and has conducted over 2,400 workshops across the state since 2010, and is a great example of how members of our industry can impact their local community.”

Arizona PBS Educational Outreach was originally formed in 1983 as a consortium of schools and districts with a common goal in mind to share cutting edge media. At a time when most commercial and other PBS stations have either eliminated or severely condensed their community outreach programs, the educational department of Arizona PBS has remained a strong pillar in television industry and surrounding community.

“Arizona PBS has a long history of service to the state, and we take great pride in being recognized with the 2017 Governors’ Award for our commitment to education and community collaboration through media,” said Mary Mazur, Arizona PBS general manager. “Winning this prestigious honor is a testament to our station’s commitment to promoting lifelong learning in Arizona.”

To learn more about Arizona PBS Educational Outreach and the services they provide, visit www.azpbs.org/educate.

For more information about the Rocky Mountain Emmy® Awards or to purchase tickets, please visit rockymountainemmy.org.

NATAS is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. The Rocky Mountain Southwest Chapter, formed in 1959, represents Arizona, New Mexico, Utah, and El Centro, Calif.