ROCKY MOUNTAIN SOUTHWEST CHAPTER
STUDENT PRODUCTION AWARDS
CALL FOR ENTRIES
2022
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2022 STUDENT PRODUCTION AWARDS

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STANDARD RULES AND REGULATIONS

ELIGIBILITY

1. Projects conceived, produced and executed by students at a high school, university, college or technical/vocational school within the Chapter's designated awards region are eligible for student award consideration.

2. Returning students who previously worked as professionals are not eligible.

3. No professional services may have been employed in the production of the entry.

4. Faculty involvement can only be advisory.

5. Entrants must be enrolled as a full-time student during the eligibility period.

6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.

7. Students who perform professional work may enter their work in the professional awards competition, provided they meet all eligibility requirements.

8. No entry may be submitted to more than one Chapter's awards.

9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.

10. Entry videos must be as they were originally submitted to their advisor. There may not be any edits to the originally completed video except for edits to bring the entry length within the specified category time limit. When editing for time, use only straight cuts with one second of black to denote where content has been removed.

11. There is no limit to the number of entries a school may submit in each category.

12. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.

13. Ineligible entries may be disqualified during any phase of the competition.

STUDENT PRODUCTIONS

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® Award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other professionals, and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entry fees. The student is then prohibited from entering subsequent student production categories with other classmates.

ENTRY SUBMISSIONS

A teacher, professor or advisor must approve the entry even if the student handles the submission or upload process themselves. There is no limit to the number of entries a school may submit.

ORIGINAL MATERIAL

At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.
2022 STUDENT PRODUCTION AWARDS

Language(s)
Entries in languages other than English may be entered. We recommend that entrants in languages other than English submit an English-language translation of the narration track or subtitles.

Double dipping
No single entry may be submitted in its entirety in more than one Programming category. The same student may not be listed on more than one entry for doing the same job using the same work. If a student was responsible for more than one role, they submit the video in the appropriate craft categories to be judged for that particular craft (ie writer, editor, etc.).

Entry errors and omissions
The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

Intentional falsification
The faculty advisor warrants that they are the party most responsible for verifying that eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

Fees
While a fee to cover administrative expenses may be charged, there may be no individual student entry fees. Membership is not a requirement for advisors or entrants.
CATEGORY VIABILITY

In the event the Awards Committee deems a category non-viable due to insufficient number of entries, the category may be merged with another similar category. The goal is always a strong and fair competition for the students.

JUDGING AND EVALUATION

Programming Categories are judged on three criteria: content, creativity and execution on a 10-point scale (maximum 30 points); and Craft Categories are judged on two criteria: creativity and execution (maximum 20 points). Judging panels are to be made up of qualified professional judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor after awards are announced.

AWARDS

A crystal pillar is awarded to the school for entries validated by a professor or advisor. Students responsible for the production will each receive a certificate. Pillars may be purchased for students listed on winning entries after the awards.

RESTRICTION ON THE USE OF EMMY® MARK

Schools may refer to the fact that they are recipients of a NATAS Student Production Award but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.
2022 STUDENT PRODUCTION AWARDS

COLLEGE/ UNIVERSITY
STUDENT PRODUCTION AWARD CATEGORIES

PROGRAMMING CATEGORIES

Note: The same material may not be entered in more than one programming category.

C-01 Newscast
For outstanding achievement in a newscast, produced daily or less than daily, but broadcast, streamed or otherwise distributed as a “live” program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.
TIME LIMIT: 30 MINUTES

C-02 News Report - Serious or Light
For outstanding achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report.
TIME LIMIT: 10 MINUTES

C-03 Multimedia Journalist (MMJ)
For outstanding achievement by a single individual covering a single or multi-part news story. The MMJ is reporter, writer, photojournalist and editor. Entry may not be submitted in any other programming or craft category.
TIME LIMIT: 10 MINUTES
NOTE: This category is intended for solo projects. Collaborative or group projects must be submitted in one of the other appropriate categories.

C-04 Video Essay
For outstanding achievement by a single individual covering a single or multi-part story. The video essay creator is the photographer and editor, weaving together elements reporter or professional talent track. Entry may not be submitted in any other programming or craft category.
TIME LIMIT: 10 MINUTES
NOTE: This category is intended for solo projects. Collaborative or group projects must be submitted in one of the other appropriate categories. In addition, Video Essay submissions must not include any on-camera or voice-over narration. Visual elements, interview soundbites and nat sound are permitted to tell the story.

C-05 Non-Fiction - Short Form
For outstanding achievement in a presentation of a short-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.
TIME LIMIT: UP TO 10 MINUTES
**C-07 Non-Fiction – Long Form**
For outstanding achievement in a presentation of a long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. J udges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

**TIME LIMIT:** MINIMUM 10 MINUTES MAXIMUM 30 MINUTES

*Note: If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.*

**C-08 Public Affairs/Community Service**
For outstanding achievement in a presentation of content with current social, civic or other issue-oriented subject matter. Entry may be a single story or a multi-part series of stories on the same topic. Advocacy of a point of view is encouraged. Content, creativity and execution will be important elements in judging the entries. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness.

**TIME LIMIT:** 30 MINUTES

**C-09 Arts/Entertainment/Cultural Affairs**
For outstanding reporting achievement in a presentation of content devoted to cultural story or a multi-part series of stories on the same topic.

**TIME LIMIT:** 30 MINUTES

**C-10 Magazine Program**
For outstanding achievement in a program consisting of various stories of regional interest, usually on current events or entertainment in a format that often includes interviews and interspersed with links by presenters who appear in the reports. Could cover “pre-produced” or “recorded and edited” morning announcements. Designed to entertain and inform. J udges will look at the overall content, creativity and execution of the entire program as a complete product.

**TIME LIMIT:** 30 MINUTES

**C-11 Music Video**
For outstanding achievement in replication, reinterpretation or original material in a music video. J udges will evaluate content, creativity and execution.

**TIME LIMIT:** 5 MINUTES

**C-12 Fiction – Short Form**
For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. J udges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

**TIME LIMIT:** UP TO 10 MINUTES
C-13 Fiction - Long Form
For outstanding achievement in a presentation of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.
TIME LIMIT: MINIMUM 10 MINUTES - MAXIMUM 30 MINUTES
Note: If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

C-14 Sports Story or Segment
For outstanding achievement in a sports news story or segment. Anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.
TIME LIMIT: 30 MINUTES

C-15 Sports Program
For outstanding achievement in a sports program or special. Entry may be live or edited and must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments. Entry may have no post-edits or commercials. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness.
TIME LIMIT: 30 MINUTES
Note: This category is for shows such as pre/post-game shows, sports interview/discussion programs, season recap shows, etc. If the original presentation ran more than 30 minutes, entrants may select up to three (3) segments/excerpts to bring the entry to the specified time limit. One (1) second of black should be included between segments/excerpts.

C-16 Live Sporting Event/Game
For outstanding achievement in the production of a live or recorded live sports event or game. A composite is required and may include segments or excerpts that provide examples at entrant’s discretion.
TIME LIMIT: 30 MINUTES
Note: One (1) second of black should be included between segments/excerpts.

C-17 Public Service Announcement (PSA)
For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes.
SPOTS MAY BE 5-SECONDS TO 2 MINUTES IN LENGTH

C-18 Commercial
For outstanding achievement in a production advertising a product, business, service, school or school department, or a community or school event that is conceived, written, created and produced for a class/school project.
SPOTS MAY BE 5-SECONDS TO 5-MINUTES IN LENGTH
CRAFT CATEGORIES

Note: Only those who performed the specified craft should be listed on the entry. One (1) second of black should be inserted between elements of a composite entry.

C-19 Animation/Graphics/Special Effects
For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.
TIME LIMIT: 15 MINUTES

C-20 Audio/Sound
For outstanding achievement in audio or sound design demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.
TIME LIMIT: 15 MINUTES

C-21 Director
For outstanding achievement in directing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.
TIME LIMIT: 15 MINUTES

C-22 Editor
For outstanding achievement in editing demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.
TIME LIMIT: 15 MINUTES

C-23 Photographer
For outstanding achievement in photography demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.

TIME LIMIT: 15 MINUTES

C-24 Talent - News or Sports
For outstanding achievement in on-camera talent demonstrating the skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment.

TIME LIMIT: 15 MINUTES

C-25 Talent Performer
For outstanding dramatic on-camera work the subject of an interview but rather talent following a script in the body of work. Actors may not be paid for their participation.

TIME LIMIT: 15 MINUTES

C-26 Writer
For outstanding achievement in writing in all This award is designed to encourage clarity substance both count heavily in determining and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told.

TIME LIMIT: 15 MINUTES
REGIONAL HIGH SCHOOL STUDENT PRODUCTION AWARDS

For over a decade the regional chapters of The National Academy of Television Arts & Sciences have hosted the Regional High School Student Production Awards. These competitive Awards include programming and craft categories. Each of the recipient schools receives a crystal pillar with the Student Production Awards logo recognizing the achievement of the student production. The students receive individual certificates from their regional chapter.

Regional recipients will automatically advance to the National Student Production Awards. Recipients of these national awards will be announced at an event later in the year.

For more information visit the website: http://emmyonline.org/nationalstudent

PROGRAMMING CATEGORIES

Note: The same material may not be entered in more than one programming category.

H-01 Newscast
For outstanding achievement in a newscast, produced daily or less than daily, but broadcast, streamed or otherwise distributed as a “live” program. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

TIME LIMIT: 30 MINUTES

H-02 News Report Serious or Light
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TIME LIMIT: 10 MINUTES

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For outstanding achievement by a single individual covering a single or multi-part news story. The MMJ is reporter, writer, photojournalist and editor. Entry may not be submitted in any other programming or craft category.

TIME LIMIT: 10 MINUTES.

NOTE: This category is intended for solo projects. Collaborative or group projects must be submitted in one of the other appropriate categories.

4 Video Essay
For outstanding achievement by a single individual covering a single or multi-part story. The video essay creator is the photographer and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other programming or craft category.

TIME LIMIT: 10 MINUTES.

NOTE: This category is intended for solo projects. Collaborative or group projects must be submitted in one of the other appropriate categories. In addition, Video Essay submissions must not include any on-camera or voice-over narration. Visual elements, Interview soundbites and nat sound are permitted to tell the story.
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TIME LIMIT: MINIMUM 10 MINUTES - MAXIMUM 30 MINUTES.

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